Desc:

This project was a submission during my internship at IKEA. It showcases my ability to fulfill clients’ needs and craft narratives within spaces based on their backgrounds. All products used in the project are from IKEA’s collections, demonstrating my skill in selecting and curating the company’s merchandise while aligning them with my proposed theme.

This apartment was designed for a dynamic family of four: Agus is an active 8-year-old, Burhan works from home and collects vinyl, Ratih balances a PR career with her love for cooking, and the grandmother visits on weekends. The design maximizes flexibility with a private yet well-lit workspace, vertical kitchen storage, smart organization for Agus’ hobbies, and multifunctional furniture to accommodate the grandmother’s stays.